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groundbreaking,  
comprehensive  
resource for user  
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For over a decade, it  
has helped readers  
better understand what  
their users want and  
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differs from the lund of

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Observing users interacting with a product can be a great way to understand the usability of a product and to some extent the overall user experience. Conducting observations is relatively easy as it doesn't require a huge amount of training and it can be relatively fast - depending on the sample size of users you intend to observe.

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Observing the User Experience will help you bridge that gap to understand what your users want and need



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